



# PROGRAM GUIDE




# MEET KATIE

**Chief Awesome Officer, Team Awesome**

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Katie is a keynote speaker, leadership coach and culture advisor helping leaders level up through her company, Team Awesome. She has led leadership, team culture, organizational development and HR best practices for more than 15 years. She is the co-host of The Life and Leadership Podcast, a TEDx speaker alumna and the best-selling author of *Hidden Brilliance: A High-Achieving Introvert's Guide to Self-Discovery, Leadership and Playing Big*.





**This was one of the best training experiences I've had since joining Cielo! I enjoyed Katie, herself! She was able to keep me engaged and the training itself was interesting.**

– Cielo Talent Team



## STREET CRED

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Katie has earned:

- **MBA** from the University of Wisconsin Consortium program
- **BBA** in Finance and **BA** in French from the University of Wisconsin Oshkosh
- Senior Professional Human Resources (**SPHR**) certification
- Certified Professional Coach (**CPC**) and Associate Certified Coach (**ACC**) designations




**“SUCCESS WOULD BE  
CREATING SOMETHING  
THAT ALTERS THE  
COURSE OF THE WORLD  
FOR THE BETTER.”**

**WATCH KATIE'S FULL TEDX TALK**



**AUTHENTIC SPEAKER**



2024 SIGNATURE KEYNOTE:

WORK.

WOMAN.

[A PERFORMANCE KEYNOTE]



WATCH THE TRAILER



# WORK. WOMAN.

[A PERFORMANCE KEYNOTE]

We are overscheduled and over-“expected.” We live other peoples’ lives, goals and definitions of success. When we arrive, will we even want what we worked for?

How do we create the world of work women want? Our progress towards equity and belonging in the workplace has shuffled around...AGAIN. Now more than ever, we are redefining what we want our work and lives to look like.

This theatrical, “one-woman-show” experience will challenge our thinking about what we truly want and what is possible. Katie Rasoul will have the professional women in the audience saying, “me too!” over and over again as she offers the opportunity to transform by giving ourselves the permission to be exactly who we are.

*Key themes covered: Leadership/Motivation, DEI, Mindset, Future of Work*



"Katie's **attention to detail** was extremely evident in her polished presentation. I was extremely impressed with Katie's **stage presence** – she was polished and succinct in her talking points, but also 100% true to herself. In a very short time, she set the tone by being **authentic** and creating a **safe** environment."

- *Corporate Event Planner*





# RESULTS-DRIVEN WORKSHOPS

The interactive workshops are designed to help organizations maximize their talent and leadership. They can be delivered in small and large group settings:

- **Whole-Self Planning Workshop** (Guide included)
- **Better at Feedback:** Honest Conversations Using Coaching



# WHOLE-SELF PLANNING WORKSHOP

The new year is a great time to take a comprehensive look back at what worked over that past 12 months, what didn't, and create a plan for the year to come. We've had a few clunky years, it seems, for many of us. Priorities have slowly shifted and we have found ourselves in new seasons. And yet, we can forget to bring ourselves along with care to the new season, expecting old ways to work in new eras. They usually don't.

But where to start?! I have you covered. I've created the most comprehensive planning tool – and I'm sharing it with you! Together in a 90-minute interactive workshop, we will shake off the stuck feeling using my 2024 Whole Self Planning Guide and some real-time participant coaching.

*Key themes covered: Leadership/Motivation, Self-Leadership, Mindset*

*This program is presented virtually using Zoom, or other virtual platform.*



# BETTER AT FEEDBACK: HONEST CONVERSATIONS USING COACHING

For all leaders, providing candid and effective feedback can be challenging, but in today's fast-changing environment it can be downright daunting. This program teaches different methods for new and seasoned leaders to take a coaching approach with their teams and allows for practical in-course application to grow the participants' skill sets and confidence in coaching and developing their direct reports. Your new skills will change the way you interact with people!

*Key themes covered: Leadership, Coaching, Future of Work*

## Key takeaways:

- Describe “honest conversations” and remove the mystery and fear from delivering feedback
- Learn situational leadership and “feedforward” techniques
- Practice the coaching approach, including empowering questions, listening, and goal setting





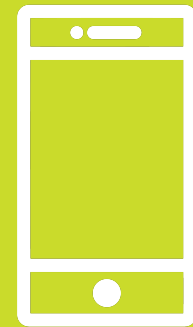
# A W E S O M E N E S S

"Katie has the qualities of a truly remarkable leader. She is confident, strategic and inspiring in the way she approaches her work, with the ability to build an engaged and motivated team around her to drive successful initiatives."

# BEST-SELLING BOOK



*HIDDEN BRILLIANCE: A High-Achieving Introvert's Guide to Self-Discovery, Leadership and Playing Big* is a compelling story of how anyone can re-write their definition of success and regain the self-trust to make bold moves. Part personal experience, part lessons on how to improve the way we live and work; this book provides a blueprint for high-achievers to approach fear in a way that's meaningful and helpful so they can unlock the potential for total greatness.



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